

Wausau

Town, Washington County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population	Change since the prior year	Change since 2020
341 2025	-3.4% 2024 to 2025	-8.1% 2020 to 2025
Census 2020	Basis of the latest figure	
371 2020	estimate 2025	

Population, April 1: 341



1979

2025

Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force (Washington County)	Employment (Washington County)	Unemployed (Washington County)
9,588 Aug 2026	9,071 Aug 2026	517 Aug 2026
Unemployment rate (Washington County)	Rate a year earlier	Labor force, change on a year earlier
5.4% Aug 2026	5.3% Aug 2025	+1.1% Aug 2026

Latest month is preliminary

yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.4%



Aug 2016

Aug 2026

County figures, no city estimate published by FloridaCommerce

Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

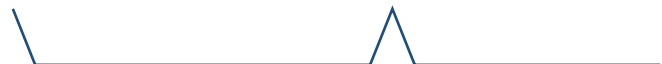
Sales and visitor spending: not shown. no BusinessFlare® estimate: the Economic Census publishes no sales for this place

Tourist tax: not shown. the county does not publish tourist tax collections by city

Business base

Licensed food service, lodging and alcohol businesses	Food service licenses	Lodging licenses
4 Aug 2026	1 Aug 2026	0 Aug 2026
Alcoholic beverage licenses	New licenses, last 12 months	New business filings, last 12 months (postal city)
3 Aug 2026	0 Aug 2026	3 Sep 2026
Change on the 12 months before	New filings, latest month	
+200.0% Sep 2026	1 Sep 2026	

New licenses by month: 0



Mar 2024

Aug 2026

Licenses are placed inside the city limits by their geocoded address.

Business formations are by postal city: Wausau, which is not the city limits.

No ZIP Code Business Patterns rows for ZIP codes 32463.

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Building permits: not shown. the Census Building Permits Survey lists no permit office for this place

Property roll

Total just value \$41.4M 2026 preliminary	Total taxable value (non school) \$18.2M 2026 preliminary	Total taxable value (school) \$22M 2026 preliminary
Just value, change on the prior roll +4.8% 2025 final roll to 2026 preliminary	Taxable value (non school), change on the prior roll +11.7% 2025 final roll to 2026 preliminary	Total just value, prior roll \$39.5M 2025 final roll
New construction value \$1.59M 2026 preliminary	Parcels 584 2026 preliminary	Median single family just value n/a 2026 preliminary
Qualified sales, last 12 months 0 2025-06 to 2026-05	Median qualified sale price n/a 2025-06 to 2026-05	Just value, residential \$18.9M 2026 preliminary
Just value, commercial \$782K 2026 preliminary	Just value, industrial \$57.4K 2026 preliminary	Just value, agricultural \$16.1M 2026 preliminary
Just value, vacant \$3.08M 2026 preliminary	Just value, institutional \$870K 2026 preliminary	Just value, government \$959K 2026 preliminary
Just value, other \$635K 2026 preliminary		

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	141	\$18.9M	\$10.3M	\$1.37M	150	+8.0%
Commercial	4	\$782K	\$781K	\$0	n/a	-0.6%
Industrial	0	\$57.4K	\$57.4K	\$0	n/a	0.0%
Agricultural	125	\$16.1M	\$4.27M	\$207K	n/a	+2.7%
Vacant	287	\$3.08M	\$2.04M	\$9.47K	n/a	+2.1%
Institutional	4	\$870K	\$50.6K	\$2.19K	n/a	+0.5%
Government	10	\$959K	\$0	\$0	n/a	-0.5%
Other	14	\$635K	\$632K	\$0	n/a	+4.2%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 18% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units 176 2020 to 2024 ACS	Occupied units 162 2020 to 2024 ACS	Vacant units 14 2020 to 2024 ACS
Owner occupied households 105 2020-2024 5-Year	Renter occupied households 57 2020-2024 5-Year	Homeownership rate 64.8% 2020 to 2024 ACS
Cost burdened households, all tenures (over 30% of income) 28.9% 2025	Cost burdened renter households 41.9% 2025	Severely cost burdened renters (over 50%) 41.9% 2025
Assisted housing developments n/a Assisted Housing Inventory	Assisted units n/a Assisted Housing Inventory	Median gross rent \$0.9K 2020 to 2024 ACS
Median single family sale price \$380K 2024		



Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Fiscal

Half-cent sales tax, latest month

\$1.53K Sep 2026

Half-cent sales tax, fiscal year to date

\$15.5K FY2026 to 2026-09

Half-cent sales tax, last 12 months

\$15.5K Sep 2026

Half-cent sales tax, change on the 12 months before

-14.9% Sep 2026

State revenue sharing, latest month

\$1.9K Sep 2026

State revenue sharing, fiscal year to date

\$22.9K FY2026 to 2026-09

State revenue sharing, last 12 months

\$22.9K Sep 2026

State revenue sharing, change on the 12 months before

+0.1% Sep 2026

Total revenues

\$538K FY2024

Revenues, change on the year before

-24.6% FY2024

Total expenditures

\$658K FY2024

Expenditures, change on the year before

-21.2% FY2024

Revenues per resident

\$1.52K FY2024

Long-term debt outstanding at year end

\$371K FY2024

Long-term debt, change on the year before

-6.2% FY2024

Half-cent sales tax distributions by month: \$1.53K



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits: not shown. no FDIC office reports this city as its location

Sources

University of Florida Bureau of Economic and Business Research, Florida Estimates of Population

<https://bebr.ufl.edu/population/>, retrieved 2026-10-01

US Bureau of Labor Statistics, Local Area Unemployment Statistics

<https://www.bls.gov/lau/>, retrieved 2026-10-01

Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses

<https://www2.myfloridalicense.com/hotels-restaurants/public-records/>, retrieved 2026-10-01

Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month

<https://dos.fl.gov/sunbiz/other-services/data-downloads/>, retrieved 2026-10-01

Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted

https://floridarevenue.com/property/Pages/DataPortal_RequestAssessmentRollGISData.aspx, retrieved 2026-10-03

Florida Department of Revenue, NAL tax roll, 2025 (2025F), from the data portal's public records folders

<https://floridarevenue.com/property/dataportal/Pages/default.aspx?path=/property/dataportal/Documents/PTO%20Data%20Portal/~Public%20Records>, retrieved 2026-10-04

Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse

<https://flhousingdata.shimberg.ufl.edu/>, retrieved 2026-10-01

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<https://taxapps.floridarevenue.com/RevenueConfirmationOnline/Distribution>, retrieved 2026-10-01

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<https://edr.state.fl.us/Content/local-government/data/revenues-expenditures/index.cfm>, retrieved 2026-10-01

Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding

<https://logerx.myfloridacfo.gov/LogerX/PublicReportsMenu>, retrieved 2026-10-04