

Walton

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population	Change since the prior year	Change since 2020
90,547 2025	+3.2% 2024 to 2025	+20.2% 2020 to 2025
Census 2020	Basis of the latest figure	
75,305 2020	estimate 2025	
Population, April 1: 90,547		



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force	Employment	Unemployed
42,757 Aug 2026	40,935 Aug 2026	1,822 Aug 2026
Unemployment rate	Rate a year earlier	Labor force, change on a year earlier
4.3% Aug 2026	4.0% Aug 2025	-0.2% Aug 2026
Latest month is preliminary		
yes Aug 2026		

Unemployment rate, not seasonally adjusted: 4.3%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month	Change on the same month a year earlier	Last 12 months
\$13.3M Jul 2026	+9.5% Jul 2026	\$65.6M Jul 2026
Fiscal year to date	Series	
\$55.7M FY2026 to 2026-07	Walton County Jul 2026	

Tourist tax collections by month: \$13.3M



Source: Walton County Clerk of Courts and Comptroller, TDT Collections History (South Walton and North Walton), retrieved 2026-09-29

Business base

Licensed food service, lodging and alcohol businesses	Food service licenses	Lodging licenses
3,441 Aug 2026	491 Aug 2026	2,524 Aug 2026
Alcoholic beverage licenses	New licenses, last 12 months	New business filings, last 12 months
426 Aug 2026	84 Aug 2026	3,435 Sep 2026
Change on the 12 months before	New filings, latest month	Establishments
+12.0% Sep 2026	207 Sep 2026	3,348 2023
Employees, mid March	Annual payroll	Establishments, change on the year before
26,994 2023	\$1.36B 2023	+4.7% 2023

New licenses by month: 1



Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

2,237 Aug 2026

Change on the 12 months before

-4.8% Aug 2026

Permit valuation, last 12 months

\$1.07B Aug 2026

Units, latest month

158 Aug 2026

Single family units, last 12 months

1,771 Aug 2026

Units in buildings of 5 or more, last 12 months

456 Aug 2026

Units, latest annual table

2,399 2025

Housing units permitted by month: 158



Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$60.3B 2026 preliminary

Total taxable value (non school)

\$48B 2026 preliminary

Total taxable value (school)

\$52B 2026 preliminary

Just value, change on the prior roll

+0.8% 2025 final roll to 2026 preliminary

Taxable value (non school), change on the prior roll

+5.4% 2025 final roll to 2026 preliminary

Total just value, prior roll

\$59.8B 2025 final roll

New construction value

\$1.54B 2026 preliminary

Parcels

94,601 2026 preliminary

Median single family just value

\$526K 2026 preliminary

Qualified sales, last 12 months

4,226 2025-06 to 2026-05

Median qualified sale price

\$650K 2025-06 to 2026-05

Just value, residential

\$48.8B 2026 preliminary

Just value, commercial

\$2.76B 2026 preliminary

Just value, industrial

\$398M 2026 preliminary

Just value, agricultural

\$1.15B 2026 preliminary

Just value, vacant

\$3.65B 2026 preliminary

Just value, institutional

\$507M 2026 preliminary

Just value, government

\$2.41B 2026 preliminary

Just value, other

\$596M 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	59,947	\$48.8B	\$42.1B	\$1.4B	62,516	+0.3%
Commercial	2,052	\$2.76B	\$2.16B	\$46.7M	n/a	+1.0%
Industrial	381	\$398M	\$352M	\$31.9M	n/a	+3.4%
Agricultural	4,541	\$1.15B	\$208M	\$10.1M	n/a	+1.8%
Vacant	20,732	\$3.65B	\$2.81B	\$3.46M	n/a	-1.8%
Institutional	406	\$507M	\$135M	\$10.1M	n/a	+29.9%
Government	1,001	\$2.41B	\$6.24M	\$31.9M	n/a	-1.6%
Other	5,541	\$596M	\$169M	\$899K	n/a	+81.9%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 22% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

66,364 2020 to 2024 ACS

Owner occupied households

29,384 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

28.1% 2025

Assisted housing developments

11 Assisted Housing Inventory

Median single family sale price

\$659K 2024

Homeownership rate: 79.0%



1990

2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

36,281 2020 to 2024 ACS

Renter occupied households

6,897 2024 1-Year

Cost burdened renter households

45.4% 2025

Assisted units

530 Assisted Housing Inventory

Vacant units

30,083 2020 to 2024 ACS

Homeownership rate

81.0% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

17.3% 2025

Median gross rent

\$2.01K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$2.25M Sep 2026

Half-cent sales tax, change on the 12 months before

+0.4% Sep 2026

State revenue sharing, last 12 months

\$4.02M Sep 2026

Revenues, change on the year before

+10.1% FY2025

Revenues per resident

\$11.2K FY2025

Half-cent sales tax, fiscal year to date

\$18.1M FY2026 to 2026-09

State revenue sharing, latest month

\$342K Sep 2026

State revenue sharing, change on the 12 months before

+6.1% Sep 2026

Total expenditures

\$947M FY2025

Long-term debt outstanding at year end

\$35.4M FY2025

Half-cent sales tax, last 12 months

\$18.1M Sep 2026

State revenue sharing, fiscal year to date

\$4.02M FY2026 to 2026-09

Total revenues

\$1.02B FY2025

Expenditures, change on the year before

+9.0% FY2025

Long-term debt, change on the year before

+62.0% FY2025

Half-cent sales tax distributions by month: \$2.25M



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$3.09B June 30, 2026

Branches

38 June 30, 2026

Branches closed since the survey a year earlier

0 June 30, 2026

Deposits, June 30 each year: \$3.09B



1994

2026

Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

+6.8% June 30, 2026

Institutions

20 June 30, 2026

Change, real

+3.5% June 30, 2026

Branches opened since the survey a year earlier

0 June 30, 2026

Sources

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