

Wakulla

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population	Change since the prior year	Change since 2020
38,189 2025	+2.3% 2024 to 2025	+13.1% 2020 to 2025
Census 2020	Basis of the latest figure	
33,764 2020	estimate 2025	

Population, April 1: 38,189



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

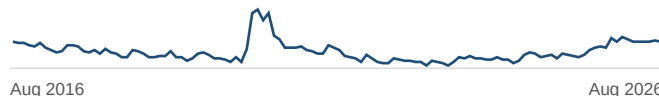
Labor force

Labor force	Employment	Unemployed
17,910 Aug 2026	17,171 Aug 2026	739 Aug 2026
Unemployment rate	Rate a year earlier	Labor force, change on a year earlier
4.1% Aug 2026	3.7% Aug 2025	+0.5% Aug 2026

Latest month is preliminary

yes Aug 2026

Unemployment rate, not seasonally adjusted: 4.1%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month	Change on the same month a year earlier	Last 12 months
\$29.2K Jan 2026	+6.9% Jan 2026	\$337K Jan 2026
Fiscal year to date	Series	
\$96.9K FY2026 to 2026-01	Wakulla County Jan 2026	

Tourist tax collections by month: \$29.2K

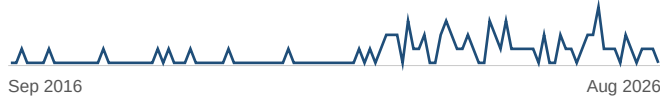


Source: Florida Department of Revenue, Local Government Tax Distributions by County (Form 4), Tourist Development Tax, retrieved 2026-09-28

Business base

Licensed food service, lodging and alcohol businesses	Food service licenses	Lodging licenses
191 Aug 2026	70 Aug 2026	55 Aug 2026
Alcoholic beverage licenses	New licenses, last 12 months	New business filings, last 12 months
66 Aug 2026	13 Aug 2026	573 Sep 2026
Change on the 12 months before	New filings, latest month	Establishments
+2.3% Sep 2026	34 Sep 2026	509 2023
Employees, mid March	Annual payroll	Establishments, change on the year before
4,357 2023	\$174M 2023	-0.8% 2023

New licenses by month: 0



Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

396 Aug 2026

Change on the 12 months before

-21.3% Aug 2026

Permit valuation, last 12 months

\$75.2M Aug 2026

Units, latest month

28 Aug 2026

Single family units, last 12 months

396 Aug 2026

Units in buildings of 5 or more, last 12 months

0 Aug 2026

Units, latest annual table

518 2025

Housing units permitted by month: 28



Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$4.65B 2026 preliminary

Total taxable value (non school)

\$2.38B 2026 preliminary

Total taxable value (school)

\$2.74B 2026 preliminary

Just value, change on the prior roll

+1.8% 2025 final roll to 2026 preliminary

Taxable value (non school), change on the prior roll

+6.9% 2025 final roll to 2026 preliminary

Total just value, prior roll

\$4.56B 2025 final roll

New construction value

\$128M 2026 preliminary

Parcels

26,729 2026 preliminary

Median single family just value

\$223K 2026 preliminary

Qualified sales, last 12 months

856 2025-06 to 2026-05

Median qualified sale price

\$288K 2025-06 to 2026-05

Just value, residential

\$2.96B 2026 preliminary

Just value, commercial

\$211M 2026 preliminary

Just value, industrial

\$36.7M 2026 preliminary

Just value, agricultural

\$603M 2026 preliminary

Just value, vacant

\$197M 2026 preliminary

Just value, institutional

\$42.1M 2026 preliminary

Just value, government

\$558M 2026 preliminary

Just value, other

\$43.5M 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	14,410	\$2.96B	\$1.83B	\$109M	14,103	+1.7%
Commercial	390	\$211M	\$178M	\$9.14M	n/a	+6.5%
Industrial	89	\$36.7M	\$32.1M	\$327K	n/a	-2.2%
Agricultural	2,390	\$603M	\$148M	\$8.33M	n/a	+4.9%
Vacant	7,351	\$197M	\$159M	\$979K	n/a	-2.7%
Institutional	155	\$42.1M	\$4.66M	\$51.2K	n/a	-0.8%
Government	1,086	\$558M	\$83.8K	\$31.4K	n/a	-0.1%
Other	858	\$43.5M	\$28.5M	\$497K	n/a	-2.0%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 19% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

14,599 2020 to 2024 ACS

Owner occupied households

10,436 2020-2024 5-Year

Cost burdened households, all tenures (over 30% of income)

21.2% 2025

Assisted housing developments

5 Assisted Housing Inventory

Median single family sale price

\$292K 2024

Homeownership rate: 82.0%



1990

2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

12,745 2020 to 2024 ACS

Renter occupied households

2,309 2020-2024 5-Year

Cost burdened renter households

42.8% 2025

Assisted units

164 Assisted Housing Inventory

Vacant units

1,854 2020 to 2024 ACS

Homeownership rate

81.9% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

19.6% 2025

Median gross rent

\$1.11K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$161K Sep 2026

Half-cent sales tax, change on the 12 months before

-19.9% Sep 2026

State revenue sharing, last 12 months

\$1.16M Sep 2026

Revenues, change on the year before

+3.1% FY2025

Revenues per resident

\$5.34K FY2025

Half-cent sales tax, fiscal year to date

\$1.23M FY2026 to 2026-09

State revenue sharing, latest month

\$98.3K Sep 2026

State revenue sharing, change on the 12 months before

+5.5% Sep 2026

Total expenditures

\$174M FY2025

Long-term debt outstanding at year end

\$35.6M FY2025

Half-cent sales tax, last 12 months

\$1.23M Sep 2026

State revenue sharing, fiscal year to date

\$1.16M FY2026 to 2026-09

Total revenues

\$204M FY2025

Expenditures, change on the year before

-11.2% FY2025

Long-term debt, change on the year before

+119.1% FY2025

Half-cent sales tax distributions by month: \$161K



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$295M June 30, 2026

Branches

3 June 30, 2026

Branches closed since the survey a year earlier

1 June 30, 2026

Deposits, June 30 each year: \$295M



1994

2026

Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

-29.5% June 30, 2026

Institutions

3 June 30, 2026

Change, real

-31.7% June 30, 2026

Branches opened since the survey a year earlier

0 June 30, 2026

Sources

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