

Sarasota

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population
487,640 2025

Change since the prior year
+1.8% 2024 to 2025

Change since 2020
+12.4% 2020 to 2025

Census 2020
434,006 2020

Basis of the latest figure
estimate 2025

Population, April 1: 487,640



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force
201,259 Aug 2026

Employment
191,134 Aug 2026

Unemployed
10,125 Aug 2026

Unemployment rate
5.0% Aug 2026

Rate a year earlier
4.6% Aug 2025

Labor force, change on a year earlier
+0.5% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.0%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month
\$4.2M Jul 2026

Change on the same month a year earlier
+13.6% Jul 2026

Last 12 months
\$53.4M Jul 2026

Fiscal year to date
\$48.9M FY2026 to 2026-07

Series
Sarasota County Jul 2026

Tourist tax collections by month: \$4.2M



Source: FGCU RERI Regional Economic Indicators Dashboard: Tourist Tax Revenues (nominal), retrieved 2026-09-28

Business base

Licensed food service, lodging and alcohol businesses
4,522 Aug 2026

Food service licenses
1,463 Aug 2026

Lodging licenses
1,752 Aug 2026

Alcoholic beverage licenses
1,307 Aug 2026

New licenses, last 12 months
239 Aug 2026

New business filings, last 12 months
11,629 Sep 2026

Change on the 12 months before
+3.7% Sep 2026

New filings, latest month
786 Sep 2026

Establishments
15,989 2023

Employees, mid March
162,310 2023

Annual payroll
\$9.05B 2023

Establishments, change on the year before
+1.9% 2023

New licenses by month: 20



Sep 2016

Aug 2026

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

5,527 Aug 2026

Change on the 12 months before

-18.4% Aug 2026

Permit valuation, last 12 months

\$2.25B Aug 2026

Units, latest month

597 Aug 2026

Single family units, last 12 months

4,202 Aug 2026

Units in buildings of 5 or more, last 12 months

1,229 Aug 2026

Units, latest annual table

6,627 2025

Housing units permitted by month: 597



Sep 2016

Aug 2026

Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$147B 2026 final

Total taxable value (non school)

\$109B 2026 final

Total taxable value (school)

\$115B 2026 final

Just value, change on the prior roll

-1.2% 2025 final roll to 2026 final

Taxable value (non school), change on the prior roll

+2.3% 2025 final roll to 2026 final

Total just value, prior roll

\$149B 2025 final roll

New construction value

\$3.24B 2026 final

Parcels

307,173 2026 final

Median single family just value

\$327K 2026 final

Qualified sales, last 12 months

12,002 2025-06 to 2026-05

Median qualified sale price

\$410K 2025-06 to 2026-05

Just value, residential

\$114B 2026 final

Just value, commercial

\$12.8B 2026 final

Just value, industrial

\$3.32B 2026 final

Just value, agricultural

\$2.44B 2026 final

Just value, vacant

\$4.63B 2026 final

Just value, institutional

\$3.05B 2026 final

Just value, government

\$5.96B 2026 final

Just value, other

\$879M 2026 final

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	243,416	\$114B	\$89.3B	\$2.69B	274,668	-3.5%
Commercial	7,573	\$12.8B	\$11.2B	\$198M	n/a	+5.0%
Industrial	2,464	\$3.32B	\$2.79B	\$97.1M	n/a	+12.2%
Agricultural	625	\$2.44B	\$149M	\$3.22M	n/a	+9.2%
Vacant	49,208	\$4.63B	\$3.95B	\$1.8M	n/a	+4.4%
Institutional	708	\$3.05B	\$936M	\$80M	n/a	+7.8%
Government	855	\$5.96B	\$10.2M	\$164M	n/a	+12.6%
Other	2,324	\$879M	\$502M	\$5.89M	n/a	+3.6%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 74% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

280,452 2020 to 2024 ACS

Owner occupied households

176,979 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

28.8% 2025

Assisted housing developments

40 Assisted Housing Inventory

Median single family sale price

\$500K 2024

Homeownership rate: 77.0%



Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

225,791 2020 to 2024 ACS

Renter occupied households

48,812 2024 1-Year

Cost burdened renter households

48.9% 2025

Assisted units

3,020 Assisted Housing Inventory

Vacant units

54,661 2020 to 2024 ACS

Homeownership rate

78.4% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

25.3% 2025

Median gross rent

\$1.97K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$3.52M Sep 2026

Half-cent sales tax, change on the 12 months before

-5.6% Sep 2026

State revenue sharing, last 12 months

\$16.1M Sep 2026

Revenues, change on the year before

-1.6% FY2025

Revenues per resident

\$7.6K FY2025

Half-cent sales tax, fiscal year to date

\$45M FY2026 to 2026-09

State revenue sharing, latest month

\$1.36M Sep 2026

State revenue sharing, change on the 12 months before

+4.7% Sep 2026

Total expenditures

\$3.7B FY2025

Long-term debt outstanding at year end

\$1.17B FY2025

Half-cent sales tax, last 12 months

\$45M Sep 2026

State revenue sharing, fiscal year to date

\$16.1M FY2026 to 2026-09

Total revenues

\$3.71B FY2025

Expenditures, change on the year before

+9.7% FY2025

Long-term debt, change on the year before

+18.4% FY2025

Half-cent sales tax distributions by month: \$3.52M



Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$18.3B June 30, 2026

Branches

140 June 30, 2026

Branches closed since the survey a year earlier

2 June 30, 2026

Deposits, June 30 each year: \$18.3B



Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

-3.0% June 30, 2026

Institutions

36 June 30, 2026

Change, real

-6.0% June 30, 2026

Branches opened since the survey a year earlier

0 June 30, 2026

Sources

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