

Putnam

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population
76,600 2025

Change since the prior year
+0.6% 2024 to 2025

Change since 2020
+4.5% 2020 to 2025

Census 2020
73,321 2020

Basis of the latest figure
estimate 2025

Population, April 1: 76,600



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force
29,865 Aug 2026

Employment
28,198 Aug 2026

Unemployed
1,667 Aug 2026

Unemployment rate
5.6% Aug 2026

Rate a year earlier
5.2% Aug 2025

Labor force, change on a year earlier
+1.5% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.6%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month
\$0.0K Nov 1999

Change on the same month a year earlier
-99.5% Nov 1999

Last 12 months
n/a Nov 1999

Fiscal year to date
\$0.0K FY2000 to 1999-11

Series
Putnam County Nov 1999

Tourist tax collections by month: \$0.0K



Source: Florida Department of Revenue, Local Government Tax Distributions by County (Form 4), Tourist Development Tax, retrieved 2026-09-28

Business base

Licensed food service, lodging and alcohol businesses
474 Aug 2026

Food service licenses
173 Aug 2026

Lodging licenses
109 Aug 2026

Alcoholic beverage licenses
192 Aug 2026

New licenses, last 12 months
34 Aug 2026

New business filings, last 12 months
1,054 Sep 2026

Change on the 12 months before
+12.6% Sep 2026

New filings, latest month
62 Sep 2026

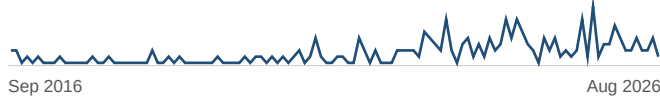
Establishments
1,331 2023

Employees, mid March
13,231 2023

Annual payroll
\$578M 2023

Establishments, change on the year before
+0.5% 2023

New licenses by month: 1



Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

95 Aug 2026

Change on the 12 months before

+25.0% Aug 2026

Permit valuation, last 12 months

\$23.2M Aug 2026

Units, latest month

5 Aug 2026

Single family units, last 12 months

59 Aug 2026

Units in buildings of 5 or more, last 12 months

0 Aug 2026

Units, latest annual table

127 2025

Housing units permitted by month: 5



Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$10.1B 2026 preliminary

Total taxable value (non school)

\$5.51B 2026 preliminary

Total taxable value (school)

\$6.32B 2026 preliminary

Just value, change on the prior roll

+2.9% 2025 final roll to 2026 preliminary

Taxable value (non school), change on the prior roll

+7.0% 2025 final roll to 2026 preliminary

Total just value, prior roll

\$9.85B 2025 final roll

New construction value

\$276M 2026 preliminary

Parcels

98,036 2026 preliminary

Median single family just value

\$178K 2026 preliminary

Qualified sales, last 12 months

1,344 2025-06 to 2026-05

Median qualified sale price

\$178K 2025-06 to 2026-05

Just value, residential

\$6.23B 2026 preliminary

Just value, commercial

\$653M 2026 preliminary

Just value, industrial

\$717M 2026 preliminary

Just value, agricultural

\$681M 2026 preliminary

Just value, vacant

\$548M 2026 preliminary

Just value, institutional

\$262M 2026 preliminary

Just value, government

\$681M 2026 preliminary

Just value, other

\$364M 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	37,250	\$6.23B	\$3.47B	\$114M	35,610	+1.2%
Commercial	1,102	\$653M	\$581M	\$3.42M	n/a	-36.7%
Industrial	159	\$717M	\$701M	\$113M	n/a	+189.8%
Agricultural	3,059	\$681M	\$82.8M	\$442K	n/a	+1.3%
Vacant	52,262	\$548M	\$394M	\$183K	n/a	+5.2%
Institutional	426	\$262M	\$57.2M	\$2.95M	n/a	+5.5%
Government	1,103	\$681M	\$6.69M	\$40.3M	n/a	+9.1%
Other	2,675	\$364M	\$218M	\$1.34M	n/a	+2.9%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2010 block groups; 22% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

38,547 2020 to 2024 ACS

Owner occupied households

25,133 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

24.4% 2025

Assisted housing developments

35 Assisted Housing Inventory

Median single family sale price

\$230K 2024

Homeownership rate: 75.0%



1990

2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

31,360 2020 to 2024 ACS

Renter occupied households

8,216 2024 1-Year

Cost burdened renter households

43.3% 2025

Assisted units

1,655 Assisted Housing Inventory

Vacant units

5,705 2020 to 2024 ACS

Homeownership rate

75.4% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

19.1% 2025

Median gross rent

\$1.1K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$348K Sep 2026

Half-cent sales tax, change on the 12 months before

+0.2% Sep 2026

State revenue sharing, last 12 months

\$2.34M Sep 2026

Revenues, change on the year before

+4.6% FY2025

Revenues per resident

\$4.83K FY2025

Half-cent sales tax, fiscal year to date

\$4M FY2026 to 2026-09

State revenue sharing, latest month

\$195K Sep 2026

State revenue sharing, change on the 12 months before

+3.1% Sep 2026

Total expenditures

\$347M FY2025

Long-term debt outstanding at year end

\$25.3M FY2025

Half-cent sales tax, last 12 months

\$4M Sep 2026

State revenue sharing, fiscal year to date

\$2.34M FY2026 to 2026-09

Total revenues

\$370M FY2025

Expenditures, change on the year before

+4.8% FY2025

Long-term debt, change on the year before

-3.7% FY2025

Half-cent sales tax distributions by month: \$348K



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$948M June 30, 2026

Branches

9 June 30, 2026

Branches closed since the survey a year earlier

0 June 30, 2026

Deposits, June 30 each year: \$948M



1994

2026

Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

+1.0% June 30, 2026

Institutions

6 June 30, 2026

Change, real

-2.1% June 30, 2026

Branches opened since the survey a year earlier

0 June 30, 2026

Sources

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