

Polk

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population
846,896 2025

Change since the prior year
+2.5% 2024 to 2025

Change since 2020
+16.8% 2020 to 2025

Census 2020
725,046 2020

Basis of the latest figure
estimate 2025

Population, April 1: 846,896



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force
364,197 Aug 2026

Employment
343,756 Aug 2026

Unemployed
20,441 Aug 2026

Unemployment rate
5.6% Aug 2026

Rate a year earlier
5.3% Aug 2025

Labor force, change on a year earlier
+0.8% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.6%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax: not shown. the county publishes no tourist tax series the site tracks

Business base

Licensed food service, lodging and alcohol businesses
6,359 Aug 2026

Food service licenses
1,934 Aug 2026

Lodging licenses
3,086 Aug 2026

Alcoholic beverage licenses
1,339 Aug 2026

New licenses, last 12 months
377 Aug 2026

New business filings, last 12 months
16,057 Sep 2026

Change on the 12 months before
+9.6% Sep 2026

New filings, latest month
940 Sep 2026

Establishments
13,992 2023

Employees, mid March
232,278 2023

Annual payroll
\$11.7B 2023

Establishments, change on the year before
+2.2% 2023

New licenses by month: 35



Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months
6,799 Aug 2026

Units, latest month
562 Aug 2026

Units, latest annual table
8,236 2025

Change on the 12 months before
-26.2% Aug 2026

Single family units, last 12 months
6,425 Aug 2026

Permit valuation, last 12 months
\$1.94B Aug 2026

Units in buildings of 5 or more, last 12 months
272 Aug 2026

Housing units permitted by month: 562



Sep 2016

Aug 2026

Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value
\$102B 2026 preliminary

Just value, change on the prior roll
+2.1% 2025 final roll to 2026 preliminary

New construction value
\$2.4B 2026 preliminary

Qualified sales, last 12 months
16,039 2025-06 to 2026-05

Just value, commercial
\$8.02B 2026 preliminary

Just value, vacant
\$2.84B 2026 preliminary

Just value, other
\$940M 2026 preliminary

Total taxable value (non school)
\$67.8B 2026 preliminary

Taxable value (non school), change on the prior roll
+5.5% 2025 final roll to 2026 preliminary

Parcels
435,650 2026 preliminary

Median qualified sale price
\$303K 2025-06 to 2026-05

Just value, industrial
\$6.7B 2026 preliminary

Just value, institutional
\$2.25B 2026 preliminary

Total taxable value (school)
\$75.9B 2026 preliminary

Total just value, prior roll
\$100B 2025 final roll

Median single family just value
\$248K 2026 preliminary

Just value, residential
\$75.5B 2026 preliminary

Just value, agricultural
\$2.94B 2026 preliminary

Just value, government
\$3.2B 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	290,662	\$75.5B	\$50.8B	\$1.99B	333,053	+1.8%
Commercial	7,677	\$8.02B	\$7.24B	\$97.2M	n/a	+3.1%
Industrial	2,176	\$6.7B	\$5.79B	\$220M	n/a	+4.2%
Agricultural	11,611	\$2.94B	\$718M	\$58.3M	n/a	+2.6%
Vacant	57,140	\$2.84B	\$2.4B	\$811K	n/a	+3.2%
Institutional	1,788	\$2.25B	\$90.5M	\$25.6M	n/a	+0.5%
Government	8,049	\$3.2B	\$6.41M	\$10M	n/a	+1.1%
Other	56,547	\$940M	\$779M	\$596K	n/a	+5.4%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 59% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

364,770 2020 to 2024 ACS

Owner occupied households

226,987 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

29.8% 2025

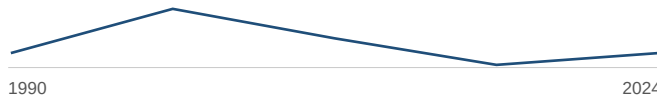
Assisted housing developments

97 Assisted Housing Inventory

Median single family sale price

\$325K 2024

Homeownership rate: 70.0%



Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

314,272 2020 to 2024 ACS

Renter occupied households

87,285 2024 1-Year

Cost burdened renter households

46.3% 2025

Assisted units

8,006 Assisted Housing Inventory

Vacant units

50,498 2020 to 2024 ACS

Homeownership rate

72.2% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

23.7% 2025

Median gross rent

\$1.48K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$4.21M Sep 2026

Half-cent sales tax, change on the 12 months before

-4.3% Sep 2026

State revenue sharing, last 12 months

\$24.2M Sep 2026

Revenues, change on the year before

+11.5% FY2025

Revenues per resident

\$3.49K FY2025

Half-cent sales tax, fiscal year to date

\$50.3M FY2026 to 2026-09

State revenue sharing, latest month

\$2.03M Sep 2026

State revenue sharing, change on the 12 months before

+4.9% Sep 2026

Total expenditures

\$2.76B FY2025

Long-term debt outstanding at year end

\$322M FY2025

Half-cent sales tax, last 12 months

\$50.3M Sep 2026

State revenue sharing, fiscal year to date

\$24.2M FY2026 to 2026-09

Total revenues

\$2.95B FY2025

Expenditures, change on the year before

+13.7% FY2025

Long-term debt, change on the year before

-1.4% FY2025

Half-cent sales tax distributions by month: \$4.21M



Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$16.5B June 30, 2026

Branches

79 June 30, 2026

Branches closed since the survey a year earlier

1 June 30, 2026

Deposits, June 30 each year: \$16.5B



Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

+9.7% June 30, 2026

Institutions

16 June 30, 2026

Change, real

+6.3% June 30, 2026

Branches opened since the survey a year earlier

2 June 30, 2026

Sources

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FDIC Summary of Deposits, Florida offices, every June 30 since 1994

<https://banks.data.fdic.gov/bankfind-suite/SOD>, retrieved 2026-10-01