

Esto

Town, Holmes County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population	Change since the prior year	Change since 2020
336 2025	-4.5% 2024 to 2025	-1.5% 2020 to 2025
Census 2020	Basis of the latest figure	
341 2020	estimate 2025	



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force (Holmes County)	Employment (Holmes County)	Unemployed (Holmes County)
7,867 Aug 2026	7,487 Aug 2026	380 Aug 2026
Unemployment rate (Holmes County)	Rate a year earlier	Labor force, change on a year earlier
4.8% Aug 2026	4.4% Aug 2025	-0.1% Aug 2026

Latest month is preliminary
yes Aug 2026



County figures, no city estimate published by FloridaCommerce

Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. no BusinessFlare® estimate: the Economic Census publishes no sales for this place

Tourist tax: not shown. the county does not publish tourist tax collections by city

Business base

Licensed food service, lodging and alcohol businesses	Food service licenses	Lodging licenses
4 Aug 2026	1 Aug 2026	0 Aug 2026
Alcoholic beverage licenses	New licenses, last 12 months	
3 Aug 2026	0 Aug 2026	



Licenses are placed inside the city limits by their geocoded address.

No ZIP code has its Census internal point inside this place, so ZIP Code Business Patterns are not shown.

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Building permits: not shown. the Census Building Permits Survey lists no permit office for this place

Property roll: not shown. no parcels of this place on the county's 2026 roll (the roll codes block groups, and none lies in it)

Housing

Housing units

183 2020 to 2024 ACS

Occupied units

134 2020 to 2024 ACS

Vacant units

49 2020 to 2024 ACS

Owner occupied households

105 2020-2024 5-Year

Renter occupied households

29 2020-2024 5-Year

Homeownership rate

78.4% 2020 to 2024 ACS

Cost burdened households, all tenures (over 30% of income)

23.2% 2025

Cost burdened renter households

26.3% 2025

Severely cost burdened renters (over 50%)

10.5% 2025

Assisted housing developments

n/a Assisted Housing Inventory

Assisted units

n/a Assisted Housing Inventory

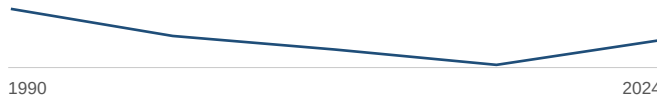
Median gross rent

\$0.9K 2020 to 2024 ACS

Median single family sale price

\$175K 2024

Homeownership rate: 78.0%



1990

2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Fiscal

Half-cent sales tax, latest month

\$1.31K Sep 2026

Half-cent sales tax, fiscal year to date

\$10.9K FY2026 to 2026-09

Half-cent sales tax, last 12 months

\$10.9K Sep 2026

Half-cent sales tax, change on the 12 months before

-3.5% Sep 2026

State revenue sharing, latest month

\$1.72K Sep 2026

State revenue sharing, fiscal year to date

\$22.2K FY2026 to 2026-09

State revenue sharing, last 12 months

\$22.2K Sep 2026

State revenue sharing, change on the 12 months before

+1.3% Sep 2026

Total revenues

\$360K FY2024

Revenues, change on the year before

+23.9% FY2024

Total expenditures

\$446K FY2024

Expenditures, change on the year before

+18.0% FY2024

Revenues per resident

\$1.02K FY2024

Long-term debt outstanding at year end

\$56.1K FY2025

Long-term debt, change on the year before

-8.6% FY2025

Half-cent sales tax distributions by month: \$1.31K



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits: not shown. no FDIC office reports this city as its location

Sources

University of Florida Bureau of Economic and Business Research, Florida Estimates of Population

<https://bebr.ufl.edu/population/>, retrieved 2026-10-01

US Bureau of Labor Statistics, Local Area Unemployment Statistics

<https://www.bls.gov/lau/>, retrieved 2026-10-01

Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses

<https://www2.myfloridalicense.com/hotels-restaurants/public-records/>, retrieved 2026-10-01

Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse

<https://flhousingdata.shimberg.ufl.edu/>, retrieved 2026-10-01

Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments

<https://taxapps.floridarevenue.com/RevenueConfirmationOnline/Distribution>, retrieved 2026-10-01

Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments

<https://edr.state.fl.us/Content/local-government/data/revenues-expenditures/index.cfm>, retrieved 2026-10-01

Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding

<https://logerx.myfloridacfo.gov/LogerX/PublicReportsMenu>, retrieved 2026-10-04