

Hillsborough

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population
1,575,637 2025

Change since the prior year
+1.0% 2024 to 2025

Change since 2020
+7.9% 2020 to 2025

Census 2020
1,459,762 2020

Basis of the latest figure
estimate 2025

Population, April 1: 1,575,637



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force
813,601 Aug 2026

Employment
775,819 Aug 2026

Unemployed
37,782 Aug 2026

Unemployment rate
4.6% Aug 2026

Rate a year earlier
4.3% Aug 2025

Labor force, change on a year earlier
+0.7% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 4.6%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month
\$4.77M Jul 2026

Change on the same month a year earlier
+6.4% Jul 2026

Last 12 months
\$68.3M Jul 2026

Fiscal year to date
\$60M FY2026 to 2026-07

Series
Hillsborough County Jul 2026

Tourist tax collections by month: \$4.77M



Source: Hillsborough County Tax Collector, Tourist Development Tax Monthly Distribution Summary, retrieved 2026-09-30

Business base

Licensed food service, lodging and alcohol businesses
9,518 Aug 2026

Food service licenses
4,654 Aug 2026

Lodging licenses
1,995 Aug 2026

Alcoholic beverage licenses
2,869 Aug 2026

New licenses, last 12 months
750 Aug 2026

New business filings, last 12 months
44,074 Sep 2026

Change on the 12 months before
+5.7% Sep 2026

New filings, latest month
2,598 Sep 2026

Establishments
42,977 2023

Employees, mid March
697,689 2023

Annual payroll
\$47.3B 2023

Establishments, change on the year before
+1.4% 2023

New licenses by month: 50



Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01
Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01
Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months
7,044 Aug 2026

Change on the 12 months before
-14.6% Aug 2026

Permit valuation, last 12 months
\$2.01B Aug 2026

Units, latest month
632 Aug 2026

Single family units, last 12 months
3,947 Aug 2026

Units in buildings of 5 or more, last 12 months
3,056 Aug 2026

Units, latest annual table
8,696 2025

Housing units permitted by month: 632



Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value
\$264B 2026 preliminary

Total taxable value (non school)
\$174B 2026 preliminary

Total taxable value (school)
\$185B 2026 preliminary

Just value, change on the prior roll
+1.7% 2025 final roll to 2026 preliminary

Taxable value (non school), change on the prior roll
+5.2% 2025 final roll to 2026 preliminary

Total just value, prior roll
\$259B 2025 final roll

New construction value
\$4.8B 2026 preliminary

Parcels
527,636 2026 preliminary

Median single family just value
\$308K 2026 preliminary

Qualified sales, last 12 months
20,490 2025-06 to 2026-05

Median qualified sale price
\$399K 2025-06 to 2026-05

Just value, residential
\$188B 2026 preliminary

Just value, commercial
\$28.8B 2026 preliminary

Just value, industrial
\$13.4B 2026 preliminary

Just value, agricultural
\$4.13B 2026 preliminary

Just value, vacant
\$3.83B 2026 preliminary

Just value, institutional
\$8.15B 2026 preliminary

Just value, government
\$14.8B 2026 preliminary

Just value, other
\$3.08B 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	460,396	\$188B	\$126B	\$3.55B	622,514	+0.5%
Commercial	14,473	\$28.8B	\$28B	\$340M	n/a	+5.1%
Industrial	3,620	\$13.4B	\$12.9B	\$616M	n/a	+10.7%
Agricultural	5,643	\$4.13B	\$1.01B	\$19.7M	n/a	+4.2%
Vacant	26,729	\$3.83B	\$3.28B	\$3.13M	n/a	+6.2%
Institutional	4,858	\$8.15B	\$1.03B	\$135M	n/a	+2.7%
Government	10,172	\$14.8B	\$14.9M	\$127M	n/a	+1.3%
Other	1,745	\$3.08B	\$2.24B	\$1.75M	n/a	+1.0%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2020 block groups; 93% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

656,536 2020 to 2024 ACS

Owner occupied households

372,474 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

34.1% 2025

Assisted housing developments

191 Assisted Housing Inventory

Median single family sale price

\$405K 2024

Homeownership rate: 61.0%



1990

2024

Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

606,538 2020 to 2024 ACS

Renter occupied households

234,064 2024 1-Year

Cost burdened renter households

51.0% 2025

Assisted units

22,521 Assisted Housing Inventory

Vacant units

49,998 2020 to 2024 ACS

Homeownership rate

61.4% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

25.7% 2025

Median gross rent

\$1.81K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$11.1M Sep 2026

Half-cent sales tax, change on the 12 months before

-7.8% Sep 2026

State revenue sharing, last 12 months

\$53.2M Sep 2026

Revenues, change on the year before

+31.3% FY2025

Revenues per resident

\$6.09K FY2025

Half-cent sales tax, fiscal year to date

\$139M FY2026 to 2026-09

State revenue sharing, latest month

\$4.45M Sep 2026

State revenue sharing, change on the 12 months before

+2.9% Sep 2026

Total expenditures

\$9.04B FY2025

Long-term debt outstanding at year end

\$1.25B FY2025

Half-cent sales tax, last 12 months

\$139M Sep 2026

State revenue sharing, fiscal year to date

\$53.2M FY2026 to 2026-09

Total revenues

\$9.6B FY2025

Expenditures, change on the year before

+141.1% FY2025

Long-term debt, change on the year before

+1.1% FY2025

Half-cent sales tax distributions by month: \$11.1M



Oct 2016

Sep 2026

Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$45.1B June 30, 2026

Branches

259 June 30, 2026

Branches closed since the survey a year earlier

2 June 30, 2026

Deposits, June 30 each year: \$45.1B



1994

2026

Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

+0.9% June 30, 2026

Institutions

51 June 30, 2026

Change, real

-3.1% June 30, 2026

Branches opened since the survey a year earlier

6 June 30, 2026

Sources

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