

Hernando

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population
212,849 2025

Change since the prior year
+1.1% 2024 to 2025

Change since 2020
+9.4% 2020 to 2025

Census 2020
194,515 2020

Basis of the latest figure
estimate 2025

Population, April 1: 212,849



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force
91,390 Aug 2026

Employment
86,423 Aug 2026

Unemployed
4,967 Aug 2026

Unemployment rate
5.4% Aug 2026

Rate a year earlier
5.0% Aug 2025

Labor force, change on a year earlier
+0.9% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.4%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month
\$227K Jul 2026

Change on the same month a year earlier
+20.5% Jul 2026

Last 12 months
\$3.15M Jul 2026

Fiscal year to date
\$2.78M FY2026 to 2026-07

Series
Hernando County Jul 2026

Tourist tax collections by month: \$227K



Source: Hernando County Clerk of Circuit Court and Comptroller, monthly Tourist Development Tax collections memo to the TDC, retrieved 2026-09-30

Business base

Licensed food service, lodging and alcohol businesses
1,082 Aug 2026

Food service licenses
474 Aug 2026

Lodging licenses
256 Aug 2026

Alcoholic beverage licenses
352 Aug 2026

New licenses, last 12 months
70 Aug 2026

New business filings, last 12 months
3,808 Sep 2026

Change on the 12 months before
+9.6% Sep 2026

New filings, latest month
276 Sep 2026

Establishments
3,874 2023

Employees, mid March
42,473 2023

Annual payroll
\$1.84B 2023

Establishments, change on the year before
+1.6% 2023

New licenses by month: 6



Sep 2016

Aug 2026

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

1,838 Aug 2026

Change on the 12 months before

-29.8% Aug 2026

Permit valuation, last 12 months

\$641M Aug 2026

Units, latest month

257 Aug 2026

Single family units, last 12 months

1,808 Aug 2026

Units in buildings of 5 or more, last 12 months

8 Aug 2026

Units, latest annual table

1,975 2025

Housing units permitted by month: 257



Sep 2016

Aug 2026

Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$31.2B 2026 final

Total taxable value (non school)

\$17.4B 2026 final

Total taxable value (school)

\$19.6B 2026 final

Just value, change on the prior roll

-1.1% 2025 final roll to 2026 final

Taxable value (non school), change on the prior roll

+5.8% 2025 final roll to 2026 final

Total just value, prior roll

\$31.5B 2025 final roll

New construction value

\$776M 2026 final

Parcels

121,161 2026 final

Median single family just value

\$262K 2026 final

Qualified sales, last 12 months

4,982 2025-06 to 2026-05

Median qualified sale price

\$310K 2025-06 to 2026-05

Just value, residential

\$23.3B 2026 final

Just value, commercial

\$1.75B 2026 final

Just value, industrial

\$515M 2026 final

Just value, agricultural

\$1.71B 2026 final

Just value, vacant

\$1.18B 2026 final

Just value, institutional

\$496M 2026 final

Just value, government

\$1.72B 2026 final

Just value, other

\$452M 2026 final

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	88,462	\$23.3B	\$13.5B	\$701M	93,242	-0.4%
Commercial	1,530	\$1.75B	\$1.62B	\$33.2M	n/a	-0.8%
Industrial	317	\$515M	\$498M	\$3.05M	n/a	-2.1%
Agricultural	2,636	\$1.71B	\$295M	\$8.75M	n/a	-7.0%
Vacant	21,214	\$1.18B	\$924M	\$18.4M	n/a	+0.3%
Institutional	311	\$496M	\$235M	\$2.57M	n/a	-3.0%
Government	2,300	\$1.72B	\$98.4K	\$3.2M	n/a	-2.7%
Other	4,391	\$452M	\$301M	\$5.79M	n/a	-6.0%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2010 block groups; 78% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

96,171 2020 to 2024 ACS

Owner occupied households

75,185 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

25.3% 2025

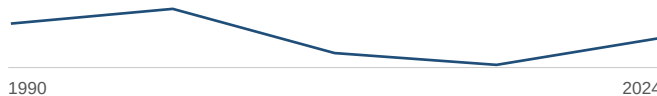
Assisted housing developments

32 Assisted Housing Inventory

Median single family sale price

\$325K 2024

Homeownership rate: 83.0%



Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

88,518 2020 to 2024 ACS

Renter occupied households

13,333 2024 1-Year

Cost burdened renter households

47.6% 2025

Assisted units

2,176 Assisted Housing Inventory

Vacant units

7,653 2020 to 2024 ACS

Homeownership rate

84.9% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

22.4% 2025

Median gross rent

\$1.49K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$1.17M Sep 2026

Half-cent sales tax, change on the 12 months before

-4.4% Sep 2026

State revenue sharing, last 12 months

\$7.2M Sep 2026

Revenues, change on the year before

+7.1% FY2024

Revenues per resident

\$3.36K FY2024

Half-cent sales tax, fiscal year to date

\$13.8M FY2026 to 2026-09

State revenue sharing, latest month

\$604K Sep 2026

State revenue sharing, change on the 12 months before

+4.9% Sep 2026

Total expenditures

\$646M FY2024

Long-term debt outstanding at year end

\$182M FY2025

Half-cent sales tax, last 12 months

\$13.8M Sep 2026

State revenue sharing, fiscal year to date

\$7.2M FY2026 to 2026-09

Total revenues

\$707M FY2024

Expenditures, change on the year before

+12.8% FY2024

Long-term debt, change on the year before

-0.3% FY2025

Half-cent sales tax distributions by month: \$1.17M



Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$3.14B June 30, 2026

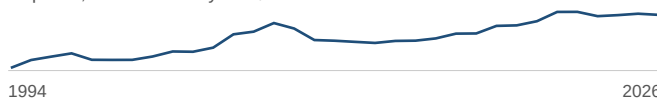
Branches

28 June 30, 2026

Branches closed since the survey a year earlier

1 June 30, 2026

Deposits, June 30 each year: \$3.14B



Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

-1.1% June 30, 2026

Institutions

10 June 30, 2026

Change, real

-5.0% June 30, 2026

Branches opened since the survey a year earlier

0 June 30, 2026

Sources

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