

Collier

County, Florida. LocalFlare, Data for Economic Development. Last updated 2026-10-04.

Population

Population
413,314 2025

Change since the prior year
+1.2% 2024 to 2025

Change since 2020
+10.0% 2020 to 2025

Census 2020
375,752 2020

Basis of the latest figure
estimate 2025

Population, April 1: 413,314



Source: University of Florida Bureau of Economic and Business Research, Florida Estimates of Population, retrieved 2026-10-01

Labor force

Labor force
182,606 Aug 2026

Employment
173,460 Aug 2026

Unemployed
9,146 Aug 2026

Unemployment rate
5.0% Aug 2026

Rate a year earlier
4.7% Aug 2025

Labor force, change on a year earlier
+0.6% Aug 2026

Latest month is preliminary
yes Aug 2026

Unemployment rate, not seasonally adjusted: 5.0%



Source: US Bureau of Labor Statistics, Local Area Unemployment Statistics, retrieved 2026-10-01

Sales and visitor spending: not shown. the BusinessFlare® estimate is by place; the county's sales are on its Sales and visitor spending page

Tourist tax

Collections, latest month
\$3.21M Jul 2026

Change on the same month a year earlier
+12.6% Jul 2026

Last 12 months
\$54.6M Jul 2026

Fiscal year to date
\$50.5M FY2026 to 2026-07

Series
Collier County Jul 2026

Tourist tax collections by month: \$3.21M



Source: FGCU RERI Regional Economic Indicators Dashboard: Tourist Tax Revenues (nominal), retrieved 2026-09-28

Business base

Licensed food service, lodging and alcohol businesses
4,365 Aug 2026

Food service licenses
1,384 Aug 2026

Lodging licenses
1,752 Aug 2026

Alcoholic beverage licenses
1,229 Aug 2026

New licenses, last 12 months
180 Aug 2026

New business filings, last 12 months
11,473 Sep 2026

Change on the 12 months before
+4.7% Sep 2026

New filings, latest month
707 Sep 2026

Establishments
14,541 2023

Employees, mid March
151,907 2023

Annual payroll
\$8.88B 2023

Establishments, change on the year before
+3.0% 2023

New licenses by month: 18



Sep 2016

Aug 2026

Source: Florida DBPR active licensure base files: public food service, public lodging and retail alcoholic beverage licenses, retrieved 2026-10-01

Source: Florida Division of Corporations (Sunbiz) bulk corporate data files, new entity filings by month, retrieved 2026-10-01

Source: County Business Patterns and ZIP Code Business Patterns, complete data files, retrieved 2026-10-01

Building permits

Housing units permitted, last 12 months

3,055 Aug 2026

Change on the 12 months before

-8.4% Aug 2026

Permit valuation, last 12 months

\$1.58B Aug 2026

Units, latest month

239 Aug 2026

Single family units, last 12 months

1,961 Aug 2026

Units in buildings of 5 or more, last 12 months

1,041 Aug 2026

Units, latest annual table

2,736 2025

Housing units permitted by month: 239



Sep 2016

Aug 2026

Source: US Census Bureau, Building Permits Survey, place and county residential permits, retrieved 2026-10-01

Property roll

Total just value

\$217B 2026 preliminary

Total taxable value (non school)

\$167B 2026 preliminary

Total taxable value (school)

\$176B 2026 preliminary

Just value, change on the prior roll

-3.2% 2025 final roll to 2026 preliminary

Taxable value (non school), change on the prior roll

+3.4% 2025 final roll to 2026 preliminary

Total just value, prior roll

\$225B 2025 final roll

New construction value

\$3.6B 2026 preliminary

Parcels

297,635 2026 preliminary

Median single family just value

\$575K 2026 preliminary

Qualified sales, last 12 months

9,533 2025-06 to 2026-05

Median qualified sale price

\$615K 2025-06 to 2026-05

Just value, residential

\$188B 2026 preliminary

Just value, commercial

\$10.5B 2026 preliminary

Just value, industrial

\$2.26B 2026 preliminary

Just value, agricultural

\$1.55B 2026 preliminary

Just value, vacant

\$5.69B 2026 preliminary

Just value, institutional

\$3.07B 2026 preliminary

Just value, government

\$6.09B 2026 preliminary

Just value, other

\$743M 2026 preliminary

Just value by use group

Use group	Parcels	Just value	Taxable (non school)	New construction	Residential units	Just value change
Residential	223,479	\$188B	\$150B	\$3.18B	245,128	-3.8%
Commercial	3,453	\$10.5B	\$9.23B	\$236M	n/a	+2.2%
Industrial	1,016	\$2.26B	\$2.04B	\$4.61M	n/a	+4.2%
Agricultural	1,851	\$1.55B	\$328M	\$2.78M	n/a	-3.9%
Vacant	17,179	\$5.69B	\$4.58B	\$9.78M	n/a	-7.8%
Institutional	436	\$3.07B	\$406M	\$87.4M	n/a	+7.9%
Government	34,916	\$6.09B	\$9.44M	\$62.7M	n/a	+3.1%
Other	15,305	\$743M	\$499M	\$11.8M	n/a	-10.8%

Department of Revenue land use codes grouped: residential 001 to 009, commercial 011 to 039, industrial 041 to 049, agricultural 050 to 069, vacant 000, 010, 040 and 070, institutional 071 to 079, government 080 to 089, other 090 to 099. Taxable is the non school taxable value. Just value change compares with the 2025 final roll, summed the same way.

Parcels are placed by Census block group through the Census Bureau's block assignment file; a parcel in a block group that straddles the limits is apportioned. Census 2010 block groups; 48% of the county's just value lies in a place. Medians are over the parcels whose block group lies mostly in the place. Qualified sales: the roll's own sale fields, qualification codes 01 and 02, improved, single parcel.

Source: Florida Department of Revenue, NAL tax roll (name, address, legal), 2026 preliminary and final as posted, retrieved 2026-10-03

Housing

Housing units

248,821 2020 to 2024 ACS

Owner occupied households

133,250 2024 1-Year

Cost burdened households, all tenures (over 30% of income)

33.9% 2025

Assisted housing developments

48 Assisted Housing Inventory

Median single family sale price

\$735K 2024

Homeownership rate: 77.0%



Source: Shimberg Center for Housing Studies, Florida Housing Data Clearinghouse, retrieved 2026-10-01

Occupied units

170,126 2020 to 2024 ACS

Renter occupied households

36,876 2024 1-Year

Cost burdened renter households

55.6% 2025

Assisted units

5,546 Assisted Housing Inventory

Vacant units

78,695 2020 to 2024 ACS

Homeownership rate

78.3% 2020 to 2024 ACS

Severely cost burdened renters (over 50%)

29.8% 2025

Median gross rent

\$2.03K 2020 to 2024 ACS

Fiscal

Half-cent sales tax, latest month

\$3.98M Sep 2026

Half-cent sales tax, change on the 12 months before

-2.7% Sep 2026

State revenue sharing, last 12 months

\$17.1M Sep 2026

Revenues, change on the year before

+1.3% FY2025

Revenues per resident

\$7.51K FY2025

Half-cent sales tax, fiscal year to date

\$61.7M FY2026 to 2026-09

State revenue sharing, latest month

\$1.43M Sep 2026

State revenue sharing, change on the 12 months before

+3.1% Sep 2026

Total expenditures

\$2.96B FY2025

Long-term debt outstanding at year end

\$1.52B FY2025

Half-cent sales tax, last 12 months

\$61.7M Sep 2026

State revenue sharing, fiscal year to date

\$17.1M FY2026 to 2026-09

Total revenues

\$3.11B FY2025

Expenditures, change on the year before

+5.0% FY2025

Long-term debt, change on the year before

-12.2% FY2025

Half-cent sales tax distributions by month: \$3.98M



Source: Florida Department of Revenue, Revenue Confirmation Online, distributions to local governments, retrieved 2026-10-01

Source: Florida Office of Economic and Demographic Research, Expenditures and Revenues Reported by Florida's County and Municipal Governments, retrieved 2026-10-01

Source: Florida Department of Financial Services, LOGERx local government Annual Financial Report data, long-term debt outstanding, retrieved 2026-10-04

Bank deposits

Deposits

\$19.2B June 30, 2026

Branches

126 June 30, 2026

Branches closed since the survey a year earlier

2 June 30, 2026

Deposits, June 30 each year: \$19.2B



Source: FDIC Summary of Deposits, Florida offices, every June 30 since 1994, retrieved 2026-10-01

Change on a year earlier

+1.9% June 30, 2026

Institutions

37 June 30, 2026

Change, real

-1.3% June 30, 2026

Branches opened since the survey a year earlier

2 June 30, 2026

Sources

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